

# THE MOYER FOUNDATION

Financial Statements

December 31, 2015 and 2014

Kreischer  
Miller

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**THE MOYER FOUNDATION**  
**December 31, 2015 and 2014**

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INDEPENDENT AUDITORS' REPORT

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## Independent Auditors' Report

The Board of Trustees  
The Moyer Foundation  
Philadelphia, Pennsylvania

We have audited the accompanying financial statements of The Moyer Foundation, which comprise the statement of financial position as of December 31, 2015 and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

### *Management's Responsibility for the Financial Statements*

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of the financial statements that are free from material misstatement whether due to fraud or error.

### *Accountants' Responsibility*

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditors consider internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

*Opinion*

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The Moyer Foundation as of December 31, 2015 and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States.

*Other Matter - 2014 Financial Statements*

The financial statements of The Moyer Foundation for the year ended December 31, 2015, were audited by other auditors who expressed an unmodified opinion on those statements on July 28, 2015.

*Kreischer Miller*

Horsham, Pennsylvania  
May 16, 2016

# THE MOYER FOUNDATION

## Statements of Financial Position December 31, 2015 and 2014

	2015	2014
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 371,935	\$ 338,690
Investments	372,750	1,132,703
Contributions receivable, net	544,018	523,444
Related party contributions receivable, net	202,932	231,061
Inventory	72,903	74,167
Prepaid expenses and other current assets	29,243	92,423
Total current assets	<u>1,593,781</u>	<u>2,392,488</u>
Contributions receivable, net	1,778,140	167,595
Related party contributions receivable, net	281,074	401,593
Property and equipment, net	64,744	128,776
	<u>\$ 3,717,739</u>	<u>\$ 3,090,452</u>
<b>LIABILITIES AND NET ASSETS</b>		
Current liabilities:		
Accounts payable	\$ 240,227	\$ 141,824
Grants payable	-	151,070
Total current liabilities	<u>240,227</u>	<u>292,894</u>
Net assets:		
Unrestricted	532,871	880,511
Temporarily restricted	2,944,641	1,917,047
Total net assets	<u>3,477,512</u>	<u>2,797,558</u>
Total liabilities and net assets	<u>\$ 3,717,739</u>	<u>\$ 3,090,452</u>

See accompanying notes to financial statements.

THE MOYER FOUNDATION

Statements of Activities  
Years Ended December 31, 2015 and 2014

	2015		Total
	Unrestricted	Temporarily Restricted	
Revenue:			
Special events	\$ 1,006,357	\$ -	\$ 1,006,357
Direct benefit to donors	(119,695)	-	(119,695)
	886,662	-	886,662
Contributions	305,598	2,604,099	2,909,697
Partner and community events	177,063	-	177,063
In-kind contributions	619,698	-	619,698
Investment (loss) income, net of fees of \$10,438 and \$11,671, respectively	(18,412)	-	(18,412)
Net assets released from restrictions	1,576,505	(1,576,505)	-
	3,547,114	1,027,594	4,574,708
Expenses:			
Program services	2,505,959	-	2,505,959
Management and general	420,202	-	420,202
Fundraising	968,593	-	968,593
	3,894,754	-	3,894,754
Change in net assets	(347,640)	1,027,594	679,954
Net assets, beginning of year	880,511	1,917,047	2,797,558
Net assets, end of year	\$ 532,871	\$ 2,944,641	\$ 3,477,512

See accompanying notes to financial statements.

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2014		
Unrestricted	Temporarily Restricted	Total
\$ 1,040,700	\$ -	\$ 1,040,700
(303,846)	-	(303,846)
736,854	-	736,854
473,768	795,736	1,269,504
216,493	91,956	308,449
1,011,125	-	1,011,125
33,872	-	33,872
942,718	(942,718)	-
3,414,830	(55,026)	3,359,804
2,627,811	-	2,627,811
380,117	-	380,117
752,829	-	752,829
3,760,757	-	3,760,757
(345,927)	(55,026)	(400,953)
1,226,438	1,972,073	3,198,511
\$ 880,511	\$ 1,917,047	\$ 2,797,558

# THE MOYER FOUNDATION

## Statement of Functional Expenses Year Ended December 31, 2015

	Camp Erin	Camp Mariposa	Other Programs
Grants and related costs (including in-kind of \$113,879)	\$ 705,971	\$ 330,487	\$ 1,630
Marketing and promotion (including in-kind of \$450,958)	475,431	28,845	7,106
Salaries and employee benefits	282,364	176,223	82,964
Special event expense (including in-kind of \$20,423)	95,197	16,213	-
Professional service (including in-kind of \$32,497)	63,112	32,097	10,986
Rent	37,825	22,939	9,526
Travel	17,905	9,945	43
Office expenses (including in-kind of \$1,941)	4,292	2,626	1,076
Postage and printing	3,436	691	-
Telephone and utilities	6,757	4,106	1,702
Depreciation and amortization	34,116	21,263	10,417
Dues and subscriptions	278	250	71
Insurance	3,542	2,154	875
Miscellaneous	630	288	580
	<u>1,730,856</u>	<u>648,127</u>	<u>126,976</u>
Expenses included with revenue on the statement of activities	-	-	-
Total expenses	<u>\$ 1,730,856</u>	<u>\$ 648,127</u>	<u>\$ 126,976</u>

See accompanying notes to financial statements.



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Total Program Services	Management and General	Fundraising	Total
\$ 1,038,088	\$ -	\$ 3,340	\$ 1,041,428
511,382	15,444	32,352	559,178
541,551	171,693	263,661	976,905
111,410	1,199	594,652	707,261
106,195	142,596	47,510	296,301
70,290	17,830	29,741	117,861
27,893	22,678	11,551	62,122
7,994	7,247	25,383	40,624
4,127	5,159	10,242	19,528
12,565	4,069	5,302	21,936
65,796	17,135	23,872	106,803
599	4,344	6,080	11,023
6,571	1,772	2,873	11,216
1,498	9,036	31,729	42,263
2,505,959	420,202	1,088,288	4,014,449
-	-	(119,695)	(119,695)
\$ 2,505,959	\$ 420,202	\$ 968,593	\$ 3,894,754

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# THE MOYER FOUNDATION

## Statement of Functional Expenses Year Ended December 31, 2014

	Camp Erin	Camp Mariposa	Other Programs
Grants and related costs (including in-kind of \$107,135)	\$ 593,406	\$ 275,468	\$ 65,000
Marketing and promotion (including in-kind of \$853,240)	599,232	310,412	3,087
Salaries and employee benefits	296,502	167,323	53,940
Special event expense (including in-kind of \$93,763)	66,753	14,697	21,075
Professional service (including in-kind of \$25,999)	18,987	7,094	2,470
Rent	34,197	17,718	5,244
Travel	13,849	5,839	50
Office expenses (including in-kind of \$3,199)	7,673	3,853	1,262
Postage and printing	4,109	2,054	-
Telephone and utilities	7,166	3,725	1,016
Depreciation and amortization	4,823	2,492	646
Dues and subscriptions	712	620	92
Insurance	3,929	1,954	502
Miscellaneous	8,615	225	-
	1,659,953	813,474	154,384
Expenses included with revenue on the statement of activities	-	-	-
Total expenses	\$ 1,659,953	\$ 813,474	\$ 154,384

See accompanying notes to financial statements.

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Total Program Services	Management and General	Fundraising	Total
\$ 933,874	\$ -	\$ 86,070	\$ 1,019,944
912,731	6,668	20,875	940,274
517,765	138,185	271,574	927,524
102,525	131	550,516	653,172
28,551	141,552	16,956	187,059
57,159	26,305	17,604	101,068
19,738	18,246	33,061	71,045
12,788	16,910	22,335	52,033
6,163	6,536	23,932	36,631
11,907	4,057	4,447	20,411
7,961	3,742	2,857	14,560
1,424	6,053	4,050	11,527
6,385	3,989	844	11,218
8,840	7,743	1,554	18,137
2,627,811	380,117	1,056,675	4,064,603
-	-	(303,846)	(303,846)
\$ 2,627,811	\$ 380,117	\$ 752,829	\$ 3,760,757

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# THE MOYER FOUNDATION

## Statements of Cash Flows Years Ended December 31, 2015 and 2014

	2015	2014
Cash flows from operating activities:		
Change in net assets	\$ 679,954	\$ (400,953)
Adjustments to reconcile change in net assets to net cash used in operating activities:		
Depreciation	106,803	14,560
Write-off of uncollectible pledges	33,389	-
Pledges receivable discount change	(28,882)	(13,452)
Realized and unrealized gains on investments	(49,832)	(9,305)
(Increase) decrease in operating assets:		
Contributions receivable	(1,486,978)	271,216
Inventory	1,264	(21,553)
Prepaid expenses and other current assets	63,180	(68,457)
Increase (decrease) in operating liabilities:		
Accounts payable	98,403	32,877
Grants payable	(151,070)	151,070
Net cash used in operating activities	<u>(733,769)</u>	<u>(43,997)</u>
Cash flows from investing activities:		
Purchases of property and equipment	(42,771)	(13,446)
Purchase of investments	(687,815)	(349,100)
Proceeds from sale of investments	1,497,600	425,969
Net cash provided by investing activities	<u>767,014</u>	<u>63,423</u>
Net increase in cash and cash equivalents	33,245	19,426
Cash and cash equivalents, beginning of year	<u>338,690</u>	<u>319,264</u>
Cash and cash equivalents, end of year	<u>\$ 371,935</u>	<u>\$ 338,690</u>

See accompanying notes to financial statements.

# THE MOYER FOUNDATION

## Notes to Financial Statements December 31, 2015 and 2014

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### (1) Nature of Organization

The Moyer Foundation (the Foundation) is a non-profit organization with a mission to provide comfort, hope, and healing to children and families affected by grief or addiction. Founded in 2000 by former MLB champion pitcher Jamie Moyer and his wife Karen, the Foundation created and supports two signature programs which are free of charge for all families and involve weekend camps that combine traditional camp activities with education and support. Camp Erin is the largest national bereavement program for youth ages 6-17 grieving the death of a significant person in their lives and Camp Mariposa is a national addiction prevention and mentoring program for youth who are impacted by substance abuse in their families attended by children ages 9-12 multiple times a year. The Foundation partners with local organizations throughout the U.S. and Canada and its support comes primarily from donor contributions, corporate sponsors, grants, and fundraising events.

### (2) Summary of Significant Accounting Policies

#### *Basis of Accounting*

The Foundation prepares its financial statements in accordance with generally accepted accounting principles promulgated in the United States of America (U.S. GAAP) for Not-for-Profit Organizations. The significant accounting and reporting policies used by the Foundation are described subsequently to enhance the usefulness and understandability of the financial statements.

#### *Financial Statement of Presentation*

The Foundation is required to report information regarding its financial position and activities according to three classes of net assets. Net assets and revenues are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets of the Foundation and changes therein are classified and reported as follows:

*Unrestricted net assets* – Net assets not subject to donor-imposed stipulations.

*Temporarily restricted net assets* – Net assets subject to donor-imposed stipulations that may or will be met either by actions of the Foundation and/or the passage of time.

*Permanently restricted net assets* – Net assets subject to donor-imposed stipulations that they be maintained in perpetuity. The Foundation does not have any permanently restricted net assets.

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# THE MOYER FOUNDATION

## Notes to Financial Statements December 31, 2015 and 2014

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### (2) Summary of Significant Accounting Policies, Continued

#### *Cash and Cash Equivalents*

Cash and cash equivalents include cash in banks and money market funds. The Foundation considers all short-term securities with an original maturity of three months or less to be cash equivalents.

#### *Investments*

Investments are recorded at fair value in the statements of financial position. Changes in fair value, realized gains and losses, interest and dividends earned on investments are recognized in the statements of activities.

#### *Contributions Receivable/Contribution Revenue*

Unconditional promises to give are recognized as contributions revenue in the period received and as assets, decreased of liabilities, or expenses depending on the form of the benefits received. Promises to give are recorded at fair value, which is estimated as net realizable value if expected to be collected in one year and discounted future cash flows if expected to be collected in more than one year. Conditional promises to give are not included as support until the conditions are substantially met.

#### *Inventory*

Items in inventory include sports memorabilia and camp apparel, and are stated at lower of cost (first-in, first-out method) or market value.

#### *Property and Equipment*

Property and equipment are recorded at cost if purchased, or at fair value at the date of receipt, if contributed. Items with a cost of over \$1,000 are capitalized. Depreciation is computed using the straight-line method over the estimated useful lives of seven years for office furnishings, five years for website design, and three years for computer equipment. Expenditures for normal maintenance and repairs are expensed as incurred. Leasehold improvements are amortized using the straight-line method over the shorter of the term of the lease or the useful life of the asset.

#### *Special Events*

Special events revenue is recognized at the time the event occurs. Special event payments received prior to the occurrence of the event are recognized as deferred revenue and special event expenses paid prior to the date of the event are recognized as prepaid expenses.

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# THE MOYER FOUNDATION

## Notes to Financial Statements December 31, 2015 and 2014

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### (2) Summary of Significant Accounting Policies, Continued

#### *Contributions Receivable/Contribution Revenue, Continued*

Management reviews the collectability of pledges receivable on a periodic basis and determines the amount estimated to be uncollectible. A reserve for doubtful accounts is then established. The Foundation charges off receivables against the allowance when management determines that a receivable is not collectible.

Contributions receivable are reported at the amount management expects to collect on balances outstanding at year end. Management closely monitors outstanding balances and records all balances that have been deemed uncollectible as of the financial statement date.

#### *Grants Payable*

Grant awards, although not legally binding, are reported as an expense and as a liability when the unconditional grant is made. Grant awards restricted for Camp Erin and Camp Mariposa, which are conditional upon the camp occurring (See Note 6), were recognized as an expense when the camp occurs.

#### *In-Kind Contributions*

Contributed goods, advertising (including public service announcement commercials for the Foundation), and other miscellaneous services are recorded at fair value. For the years ended December 31, 2015 and 2014, \$619,698 and \$989,573, respectively, were recognized in the accompanying statement of activities.

Many individuals volunteer their time and perform a variety of tasks that assist the Foundation with events and programs. The value of this contributed time is not reflected in these financial statements because the criteria for recognition has not been satisfied.

#### *Advertising and Marketing Costs*

Advertising and marketing costs are expensed as incurred. Such expenses for the years ended December 31, 2015 and 2014, were \$121,639 and \$96,397, respectively.

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# THE MOYER FOUNDATION

## Notes to Financial Statements December 31, 2015 and 2014

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### (2) Summary of Significant Accounting Policies, Continued

#### *Concentration of Credit Risk*

Financial instruments that potentially subject the Foundation to a concentration of credit risk consist principally of cash and cash equivalents, investments and contributions receivable. The Foundation places its cash and temporary cash investments with financial institutions and, at times, such cash balances may be in excess of the FDIC insurance limits. Investments are managed by a third-party administrator whose investment strategy shall be diversified in a way that is consistent with the risk tolerance and investment objectives of the Foundation's investment policies and guidelines.

Concentrations of credit risk with respect to contributions receivable are limited due to the composition of the Foundation's contributor base. Management assesses the financial strength of its unconditional pledges receivable based on prior history and experience with its donor and grantor agencies.

#### *Use of Estimates*

The preparation of financial statements in accordance with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from the estimated amounts.

#### *Functional Allocation of Expenses*

The costs of providing various programs and other activities have been summarized on a functional basis in the statements of activities. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

#### *Income Taxes*

The Foundation is exempt from federal and state income taxes under Section 501(c)(3) of the Internal Revenue Code and, therefore, no provision for income taxes is included in the accompanying financial statements.

The Foundation files Federal Form 990 and has not filed a Form 990T. With few exceptions, The Foundation is no longer subject to U.S. federal or state and local income tax examinations by tax authorities for the years before 2012. It is difficult to predict the final timing and resolution of any particular uncertain tax position. The Foundation does not currently anticipate significant changes in its uncertain tax position over the next 12 months.

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# THE MOYER FOUNDATION

## Notes to Financial Statements December 31, 2015 and 2014

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### (2) Summary of Significant Accounting Policies, Continued

#### *Subsequent Events*

The Foundation has evaluated subsequent events through May 16, 2016, the date the financial statements were available to be issued.

### (3) Fair Value Measurements

Financial Accounting Standards Board (FASB) *Accounting Standards Codification (ASC) 820, Fair Value Measurements and Disclosures*, provides the framework for measuring fair value. That framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (level 1 measurements) and the lowest priority to unobservable inputs (level 3 measurements). The three levels of the fair value hierarchy under FASB ASC 820 are described as follows:

- Level 1: Quoted market prices in active markets for identical assets or liabilities.
- Level 2: Observable market based inputs or unobservable inputs that are corroborated by market data.
- Level 3: Unobservable inputs that are not corroborated by market data.

Following is a description of the valuation methodologies used for assets measured at fair value. There have been no change in the methodologies used at December 31, 2015 and 2014.

Description	Assets at Fair Value as of December 31, 2015			
	Total	Level 1	Level 2	Level 3
Mutual funds:				
Large/mid-cap	\$ 130,512	\$ 130,512	\$ -	\$ -
Core taxable fixed income	114,305	114,305	-	-
Global blended fund	99,391	99,391	-	-
Fixed income	28,542	28,542	-	-
Total assets at fair value	<u>\$ 372,750</u>	<u>\$ 372,750</u>	<u>\$ -</u>	<u>\$ -</u>

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# THE MOYER FOUNDATION

## Notes to Financial Statements December 31, 2015 and 2014

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### (3) Fair Value Measurements, Continued

Description	Asset at Fair Value as of December 31, 2014			
	Total	Level 1	Level 2	Level 3
Money market funds	\$ 29,590	\$ 29,590	\$ -	\$ -
Mutual funds:				
Large/mid-cap	372,762	372,762	-	-
Core taxable fixed income	327,450	327,450	-	-
Global blended fund	291,162	291,162	-	-
Fixed income	86,942	86,942	-	-
Domestic common stock	24,797	24,797	-	-
Total assets at fair value	<u>\$ 1,132,703</u>	<u>\$ 1,132,703</u>	<u>\$ -</u>	<u>\$ -</u>

The Foundation uses an external investment advisory firm and, in conjunction with the Finance Committee, is responsible for the prudent management of the Foundation's investment portfolio. Through the use of a globally diversified investment strategy, the primary investment objectives of the Foundation are 1) to grow the assets of the investment portfolio at a rate that is greater than the rate of inflation and 2) to provide cash flow on occasion and at the discretion of the Foundation to supplement the general fund. With the approval of the Board of Trustees, the Foundation may also draw principal from this account from time to time in order to maintain operations and meet financial commitments of the Foundation.

Investment return during the years ended December 31 consisted of the following:

	2015	2014
Interest and dividends	\$ 15,169	\$ 36,238
Realized and unrealized gains (loss) on investments	(23,143)	9,305
Investment fees	(10,438)	(11,671)
	<u>\$ (18,412)</u>	<u>\$ 33,872</u>

# THE MOYER FOUNDATION

## Notes to Financial Statements December 31, 2015 and 2014

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### (4) Contributions Receivable

Contributions receivable consist of the following at December 31:

	2015	2014
Receivable in less than one year	\$ 643,594	\$ 780,384
Receivable in one to five years	1,778,140	671,767
	<u>2,421,734</u>	<u>1,452,151</u>
Allowance for doubtful accounts	(25,879)	(25,879)
Discounts to present value	(73,697)	(102,579)
	<u>\$ 2,322,158</u>	<u>\$ 1,323,693</u>

Related party contributions receivable, including board members, board member affiliated parties and employees consist of the following at December 31:

Current related party contribution receivables	\$ 202,932	\$ 231,061
Long-term related party contribution receivables	281,074	401,593
	<u>\$ 484,006</u>	<u>\$ 632,654</u>

At December 31, 2015, 69% and 10% of net contributions receivable were due from a grantor and an individual, respectively. Contributions from one grantor accounted 51% of total contributions revenue in 2015. During the years ended December 31, 2015 and 2014, the Foundation received contributions from members of its Board of Directors and other related parties amounting to \$193,790 and \$527,545, respectively.

### (5) Property and Equipment

Property and equipment consist of the following at December 31:

	2015	2014
Office equipment and furnishings	\$ 137,642	\$ 127,663
Website design	83,604	50,812
Leasehold improvements	122,947	122,947
	<u>344,193</u>	<u>301,422</u>
Accumulated depreciation	(279,449)	(172,646)
	<u>\$ 64,744</u>	<u>\$ 128,776</u>

Depreciation expense was \$106,803 and \$14,560 for the years ended December 31, 2015 and 2014, respectively.

# THE MOYER FOUNDATION

## Notes to Financial Statements December 31, 2015 and 2014

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### (6) Temporarily Restricted Net Assets

Temporarily restricted amounts are those which are stipulated by donors for specific operating purposes or time periods. If temporarily restricted contributions are used for their restricted purpose in the same year as received, they are classified as unrestricted contributions. Temporarily restricted net assets, listed by purpose or time period, consist of the following at December 31:

	2015	2014
Camp Erin	\$ 480,098	\$ 1,171,200
Camp Mariposa	2,095,259	172,345
National Resource Center	117,291	233,895
Catch a Cure for Cancer - Gregory Fund	4,046	93,596
Sponsorship of future events	8,182	16,682
Time restricted	189,765	229,329
Gap analysis	50,000	-
	<u>\$ 2,944,641</u>	<u>\$ 1,917,047</u>

### (7) Lease Commitments

The Foundation leases office space in Seattle, Washington and Philadelphia, Pennsylvania under non-cancelable operating lease agreements expiring through September 2018. Total rent expense on these leases were \$117,861 and \$101,068 in 2015 and 2014, respectively.

Minimum future lease payments under these leases are as follows:

Years Ending December 31,	Amount
2016	\$ 121,631
2017	\$ 69,140
2018	\$ 52,923

# THE MOYER FOUNDATION

## Notes to Financial Statements December 31, 2015 and 2014

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### (8) Retirement Plan

The Foundation has a 401(k) plan providing retirement benefits to its employees. Employee may contribute up to the maximum amount provided by law. The Foundation will make a fixed safe harbor nonelective contribution in an amount equal to 3% of the employee's compensation for the plan year. Employees are eligible for participation in the plan at age 21 and after a 90 day probationary period. All employer contributions vest immediately for eligible participants. In addition, the plan allows for discretionary matching contributions as determined by the Foundation. The Foundation's contributions to the plan were \$22,257 and \$24,715 for the years ended December 31, 2015 and 2014, respectively.

### (9) Claims and Contingencies

The Foundation provides funding to local community organizations in the fields of bereavement, health, and child and family services for the establishment and operation of various camps and related programs across North America. The Foundation conditionally pledges annual funds to each community organization for a multiyear time period which may vary in amount and duration pending compliance with the grant terms and conditions. The Foundation only provides funds to cover approved program expenses and reserves the right to terminate its pledges at any time if it does not approve of the use of funds. As of December 31, 2015, if all pledge conditions were met, the Foundation would expend a total of \$2,133,421 in community partner program funds through the year 2024.