ELUNA

Financial Statements

December 31, 2020



PEOPLE | IDEAS | SOLUTIONS

CONTENTS

INDEPENDENT AUDITORS' REPORT

FINANCIAL STATEMENTS

Statement of Financial Position	1
Statement of Activities	2
Statement of Functional Expenses	3-4
Statement of Cash Flows	5
Notes to Financial Statements	6-16



PEOPLE | IDEAS | SOLUTIONS

Audit & Accounting | Tax Strategies | Business Advisory

Technology Solutions | Human Capital Resources

Independent Auditors' Report

The Board of Trustees Eluna Philadelphia, Pennsylvania

We have audited the accompanying financial statements of Eluna, which comprise the statement of financial position as of December 31, 2020, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Eluna as of December 31, 2020, and the changes in net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Emphasis of Matter

As discussed in Note 3 to the financial statements, the 2020 financial statements have been restated to correct a misstatement. Our opinion is not modified with respect to this matter.

Kreischer Miller

Horsham, Pennsylvania July 12, 2021, except for Notes 3, 4, 6, 8, and 14, which is May 18, 2022

ELUNA

Statement of Financial Position - Restated December 31, 2020

ASSETS

Current assets:	
Cash and cash equivalents	\$ 749,316
Contributions receivable, net	761,631
Related party contributions receivable	56,000
Inventory	32,378
Prepaid expenses and other current assets	39,056
Investments	415,627
Total current assets	2,054,008
Contributions receivable, net	169,099
Related party contributions receivable	46,671
Property and equipment, net	61,798
	\$ 2,331,576
LIABILITIES AND NET ASSETS	
Current liabilities:	
Accounts payable and accrued expenses	\$ 62,067
Net assets:	
Without donor restrictions	1,080,938
With donor restrictions	1,188,571
Total net assets	2,269,509
Total liabilities and net assets	\$ 2,331,576
	<i> </i>

Statement of Activities - Restated December 31, 2020

	Without Donor	With Donor	
	Restrictions	Restrictions	Total
Revenue:			
Special events	\$ 63,603	\$ -	\$ 63,603
Contributions	1,425,924	669,413	2,095,337
Partner and community events	6,028	-	6,028
In-kind contributions	28,842	-	28,842
Net investment return	37,370	-	37,370
Other income	811	-	811
Net assets released from restrictions	917,121	(917,121)	-
	2,479,699	(247,708)	2,231,991
Expenses:			
Program services	1,409,567	-	1,409,567
Management and general	339,916	-	339,916
Fundraising	365,099	-	365,099
	2,114,582	-	2,114,582
Change in net assets before other income	365,117	(247,708)	117,409
Other change in net assets: Debt forgiveness, Paycheck Protection			
Program	217,500	-	217,500
Change in net assets	582,617	(247,708)	334,909
Net assets, beginning of year, as previously reported	498,321	4,174,150	4,672,471
Prior period adjustment (Note 3)		(2,737,871)	(2,737,871)
Net assets, beginning of year, restated	498,321	1,436,279	1,934,600
Net assets, end of year	\$ 1,080,938	\$ 1,188,571	\$ 2,269,509

Statement of Functional Expenses Year Ended December 31, 2020

			The
		Camp	Resource
	Camp Erin	Mariposa	Center
Grants and program related costs	\$ 146,020	\$ 395,519	\$ 174
Marketing and promotion	8,598	9,857	6,940
Salaries and employee benefits	198,237	291,305	161,366
Special events expenses	14,158	4,720	-
Professional services (including			
in-kind of \$28,842)	17,921	18,353	7,071
Rent and occupancy	22,493	31,372	17,292
Travel and conferences	1,753	15,116	-
Office expenses	222	952	152
Postage and printing	1,373	1,694	876
Telephone and utilities	2,442	3,360	1,862
Depreciation	4,013	5,568	3,080
Dues and subscriptions	2,105	2,654	1,580
Insurance	2,889	4,135	2,249
Miscellaneous	19	77	-
Total expenses	\$ 422,243	\$ 784,682	\$ 202,642

	al Program Services		nagement 1 General	Fu	ndraising	Total
ሰ		ሰ		¢		
\$	541,713	\$	-	\$	-	\$ 541,713
	25,395		9,986		13,530	48,911
	650,908		256,641		244,191	1,151,740
	18,878		-		6,463	25,341
	43,345		29,785		41,440	114,570
	71,157		26,570		25,777	123,504
	16,869		3,027		1,993	21,889
	1,326		3,073		7,490	11,889
	3,943		1,232		4,826	10,001
	7,664		2,725		2,804	13,193
	12,661		4,727		4,599	21,987
	6,339		2,765		4,259	13,363
	9,273		1,240		3,298	13,811
	96		(1,855)		4,429	2,670
\$	1,409,567	\$	339,916	\$	365,099	\$ 2,114,582

Statement of Cash Flows - Restated December 31, 2020

Cash flows from operating activities: Change in net assets Adjustments to reconcile change in net assets to net cash provided by operating activities:	\$ 334,909
Depreciation	21,987
Realized and unrealized gains on investments	(22,870)
Donor contributed investments	(4,416)
(Increase) decrease in operating assets:	(1,110)
Contributions receivable	160,992
Inventory	(6,435)
Prepaid expenses and other current assets	4,335
Increase in accounts payable and accrued expenses	1,365
Net cash provided by operating activities	489,867
Cash flows from investing activities:	
Purchases of property and equipment	(8,655)
Purchase of investments	(203,307)
Proceeds from sale of investments	282,852
Net cash provided by investing activities	70,890
Net increase in cash and cash equivalents	560,757
Cash and cash equivalents, beginning of year	188,559
Cash and cash equivalents, end of year	\$ 749,316

(1) Nature of Organization

Eluna (formerly The Moyer Foundation) is a non-profit organization with a mission to support children and families impacted by grief or addiction. Eluna creates and supports three signature programs which are fully sponsored by donors to remain free of charge for all families:

- Camp Erin is the largest national bereavement program for youth grieving the death of a significant person in their lives.
- Camp Mariposa is a national addiction prevention and mentoring program for youth impacted by substance abuse in their families.
- The Resource Center extends Eluna's continuum of care by providing personalized phone and email support with a comprehensive online library of support offerings for children, families, educators and all those who need assistance with grief, substance use and other mental health support on subjects such as bullying, suicide prevention and mindfulness.

Eluna partners with local organizations throughout the U.S. and Canada and its support comes primarily from donor contributions, corporate sponsors, grants, and fundraising events.

(2) Summary of Significant Accounting Policies

Basis of Accounting

Eluna prepares its financial statements in accordance with generally accepted accounting principles promulgated in the United States of America (U.S. GAAP) for Not-for-Profit Organizations. The significant accounting and reporting policies used by Eluna are described subsequently to enhance the usefulness and understandability of the financial statements.

Basis of Presentation

Eluna is required to report information regarding its financial position and activities according to two classes of net assets. Net assets and revenues are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets of Eluna and changes therein are classified and reported as follows:

Net Assets Without Donor Restrictions – Net assets available for use in general operations and not subject to donor (or certain grantor) restrictions.

Net Assets With Donor Restrictions – Net assets subject to donor or certain grantor imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Eluna does not have any net assets perpetual in nature.

Cash and Cash Equivalents

Cash and cash equivalents include cash in banks and money market funds. Eluna considers all short-term securities with an original maturity of three months or less to be cash equivalents.

Investments

Investments are recorded at fair value in the statement of financial position. Net investment returns are reported in the statements of activities and consists of interest and dividend income, realized and unrealized gains and losses, less external investment expenses.

Contributions Receivable

Contributions receivable are reported at the amount management expects to collect on balances outstanding at year end. Management reviews the collectability of contributions receivable on a periodic basis and determines the amount estimated to be uncollectible. A reserve for doubtful accounts is then established. Eluna charges off receivables against the allowance when management determines that a receivable is not fully collectible.

Inventory

Items in inventory include sports memorabilia and camp apparel, and are stated at lower of cost (first-in, first-out method) or net realizable value.

Property and Equipment

Property and equipment are recorded at cost if purchased, or at fair value at the date of receipt, if contributed. Items with a cost exceeding \$1,000 are capitalized. Depreciation is computed using the straight-line method over the estimated useful lives of seven years for office furnishings, five years for website design, and three years for office equipment. Expenditures for normal maintenance and repairs are expensed as incurred. Leasehold improvements are amortized using the straight-line method over the shorter of the term of the lease or the useful life of the asset.

Revenue Recognition

Contribution Revenue

Donor-restricted contributions are reported as increases in net assets with donor restrictions. When a restriction expires, net assets with donor restrictions are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions, including restrictions that are met in the year of receipt.

Revenue Recognition, Continued

Contribution Revenue, Continued

Unconditional promises to give are recognized as contribution revenue in the period received and as assets, decreases of liabilities, or expenses depending on the form of the benefits received. Promises to give are recorded at fair value, which is estimated as net realizable value if expected to be collected in one year and discounted future cash flows if expected to be collected in more than one year. Conditional promises to give are not included as support until the conditions are substantially met. As of December 31, 2020, unrecognized conditional contributions which are expected to be recognized in future years aggregated \$2,130,749.

Special Events

Special events revenue is recognized at the time the event occurs. Special event payments received prior to the occurrence of the event are recognized as deferred revenue and special event expenses paid prior to the date of the event are recognized as prepaid expenses.

In-Kind Contributions

Contributed goods, advertising (including public service announcement commercials for Eluna), and other miscellaneous services are recorded at fair value. For the year ended December 31, 2020, Eluna recognized \$28,842 in the accompanying statement of activities.

Many individuals volunteer their time and perform a variety of tasks that assist Eluna with events and programs. The value of this contributed time is not reflected in these financial statements because the criteria for recognition has not been satisfied.

Advertising and Marketing Costs

Advertising and marketing costs are expensed as incurred. Such expenses for the year ended December 31, 2020 was \$48,911.

Concentration of Credit Risk

Financial instruments that potentially subject Eluna to a concentration of credit risk consist principally of cash and cash equivalents, investments and contributions receivable. Eluna places its cash and temporary cash investments with financial institutions and, at times, such cash balances may be in excess of the FDIC insurance limits. Investment strategy shall be diversified in a way that is consistent with the risk tolerance and investment objectives of Eluna's investment policies and guidelines.

Concentrations of credit risk with respect to contributions receivable are limited due to the composition of Eluna's contributor base. Management assesses the financial strength of its unconditional pledges receivable based on prior history and experience with its donor and grantor agencies.

Use of Estimates

The preparation of financial statements in accordance with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from the estimated amounts.

Functional Allocation of Expenses

The statement of functional expenses present expenses by function and natural classification. Expenses attributable to a specific functional area are reported as expenses of those functional areas. Certain costs that benefit multiple areas have been allocated among the programs and supporting services based on the proportion of full-time equivalents of a respective location versus the total full-time equivalents of all locations.

Income Taxes

Eluna is exempt from federal and state income taxes under Section 501(c)(3) of the Internal Revenue Code and, therefore, no provision for income taxes is included in the accompanying financial statements. Eluna is annually required to file a Form 990 with the IRS.

With few exceptions, Eluna is no longer subject to U.S. federal or state and local income tax examinations by tax authorities for the years before 2017. Based on Eluna's assessment of many factors, including past experience, Eluna does not currently anticipate significant changes in its tax positions over the next 12 months.

Recent Accounting Pronouncements - Not Yet Adopted

Leases

In February 2016, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) 2016-02, *Leases*, (Topic 842). ASU 2016-02, as amended by 2020-05, improves transparency and comparability among organizations by requiring recognition of lease assets and lease liabilities in the statement of financial position, except for leases with lease terms of 12 months or less. Lease assets represent the right to use the underlying asset for the lease term, and lease liabilities represent the liability to make lease payments. Organizations are also required to disclose key information about leasing arrangements. ASU 2016-02 is effective for financial statements issued for fiscal years beginning after December 15, 2021, with early adoption permitted. Eluna is currently evaluating the impact of adoption on its financial statements.

Recent Accounting Pronouncements - Not Yet Adopted, Continued

In-Kind Contributions

In September 2020, the FASB issued ASU 2020-07, *Presentation and Disclosure by Not-for-Profit Entities for Contributed Nonfinancial Assets* (ASU 2020-07) which is intended to increase transparency of contributed nonfinancial assets for not-for-profit entities through enhancements to presentation and disclosure. The standard requires Eluna to present contributed nonfinancial assets as a separate line item or a separate column in the statement of activities and to disclose key information about contributed nonfinancial assets. ASU 2020-07 is effective for financial statements issued for fiscal years beginning after June 15, 2021, with early adoption permitted and retrospective application required. Eluna is currently evaluating the impact of adoption on its financial statements.

Subsequent Events

Eluna has evaluated subsequent events through July 12, 2021, which was the date the financial statements were originally available to be issued, except for Notes 3, 4, 6, 8, and 14, which the date is May 18, 2022, the date the financial statements were reissued.

ELUNA

(3) Restatement and Prior Period Adjustment

Management of Eluna has restated its previously reported financial statements for the year ended December 31, 2020. The restatement of Eluna's financial statements resulted from an accounting error identified in the premature recognition of revenue for certain conditional grants. The effects of the restatement are reflected in Eluna's financial statements and accompanying notes included herein. The cumulative effect of the prior period adjustment on net assets as of January 1, 2020 was a decrease of \$2,737,871.

The effects of the restatement by financial statement line item are presented below:

Statement of Financial Position Data December 31, 2020

	Previously Reported	Restatement Adjustments	Restated	
ASSETS				
Contributions receivable, net, current portion	\$ 1,683,292	\$ (921,661)	\$ 761,631	
Total current assets	\$ 2,975,669	\$ (921,661)	\$ 2,054,008	
Contributions receivable, net, net of current portion	\$ 1,378,187	\$ (1,209,088)	\$ 169,099	
Total assets	\$ 4,462,325	\$ (2,130,749)	\$ 2,331,576	
NET ASSETS				
Without donor restrictions	\$ 1,117,424	\$ (36,486)	\$ 1,080,938	
With donor restrictions	\$ 3,282,834	\$ (2,094,263)	\$ 1,188,571	
Total net assets	\$ 4,400,258	\$ (2,130,749)	\$ 2,269,509	
Statement of Activities Data				
Statement of Activities Data				

Year Ended December 31, 2020

	Previously		Restatement			
		Reported	Adjustments		Restated	
REVENUE						
Contributions, without donor restrictions	\$	818,802	\$	607,122	\$	1,425,924
Net assets released from restrictions, with						
donor restrictions	\$	(1,560,729)	\$	643,608	\$	(917,121)
Net assets released from restrictions, without						
donor restrictions	\$	1,560,729	\$	(643,608)	\$	917,121
Total revenues	\$	1,624,869	\$	607,122	\$	2,231,991
Change in net assets before other income	\$	(489,713)	\$	607,122	\$	117,409
Change in net assets	\$	(272,213)	\$	607,122	\$	334,909

(4) Liquidity and Availability

Financial assets available for general expenditure, that is, without donor or other restrictions limiting their use, within one year of the statements of financial position date, comprise the following:

Cash and cash equivalents	\$ 749,316
Contributions receivable, net	761,631
Related party contributions receivable	56,000
Investments	415,627
	1,982,574
Less those assets unavailable for general expenditures	
within one year due to donor-imposed restrictions	 569,889
	\$ 1,412,685

As part of its liquidity management, Eluna has a policy to structure its financial assets to be available as its general expenditures, liabilities and other obligations come due. Eluna invests cash in excess of daily requirements in various short-term investments including money market funds and other short-term equity investments until it is required for operational use. In the event of an unanticipated liquidity need, Eluna could also draw upon its \$200,000 available line of credit (as further discussed in Note 8).

Eluna manages its liquidity and reserves following three guiding principles: operating within a prudent range of financial soundness and stability, maintaining adequate liquid assets to fund near-term operating needs, and maintaining sufficient reserves to provide reasonable assurance that long-term obligations will be discharged. Eluna forecasts its future cash flows and monitors its liquidity and reserves quarterly.

(5) Fair Value Measurements

FASB *Accounting Standards Codification* (ASC) 820, *Fair Value Measurements and Disclosures*, provides the framework for measuring fair value. That framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (level 1 measurements) and the lowest priority to unobservable inputs (level 3 measurements).

The three levels of the fair value hierarchy under FASB ASC 820 are described as follows:

Level 1: Quoted market prices in active markets for identical assets or liabilities that the entity has the ability to access.

(5) Fair Value Measurements, Continued

- Level 2: Observable inputs other than prices included in Level 1, such as quoted prices for similar assets and liabilities in active markets; quoted prices for identical or similar assets and liabilities in markets that are not active; or other inputs that are observable or can be corroborated with observable market data.
- Level 3: Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets and liabilities. This includes certain pricing models, discounted cash flow methodologies, and similar techniques that use significant unobservable inputs.

Following is a description of the valuation methodologies used for assets measured at fair value. There has been no change in the methodologies used at December 31, 2020. Mutual funds are valued at the closing price reported in active open markets.

	Assets at 1	Assets at Fair Value as of December 31, 2020				
Description	Total	Level 1	Le	evel 2	Le	evel 3
Mutual funds:						
Large/mid-cap	\$ 122,721	\$ 122,721	\$	-	\$	-
Core taxable fixed income	273,021	273,021		-		-
Global blended fund	19,885	19,885		-		-
Total assets at fair value	\$ 415,627	\$ 415,627	\$	-	\$	-

Through the use of a globally diversified investment strategy, the primary investment objectives of Eluna are 1) to grow the assets of the investment portfolio at a rate that is greater than the rate of inflation and 2) to provide cash flow on occasion and at the discretion of Eluna to supplement the general fund. With the approval of the Board of Trustees, Eluna may also draw principal from this account from time to time in order to maintain operations and meet financial commitments of Eluna.

(6) Contributions Receivable

Contributions receivable consist of the following at December 31:

Receivable in less than one year	\$ 781,631
Receivable in one to five years	171,236
	952,867
Allowance for doubtful accounts	(20,000)
Discounts to present value	(2,137)
	\$ 930,730

(6) Contributions Receivable, Continued

At December 31, 2020, 90% of contributions receivable were due from three donors. Contributions from three donors accounted for 76% of total contributions revenue in 2020.

Related party contributions receivable, including contributions from board members, board member affiliated parties and employees, consist of the following at December 31:

Current related party contribution receivables	\$ 56,000
Long-term related party contribution receivables	46,671
	\$ 102,671

During the year ended December 31, 2020, Eluna received contributions from members of its Board of Directors and other related parties amounting to \$108,561.

(7) **Property and Equipment**

Property and equipment consist of the following at December 31:

Office equipment and furnishings	\$ 168,265
Website design	148,473
Leasehold improvements	122,359
	439,097
Accumulated depreciation	(377,299)
	\$ 61,798

Depreciation expense was \$21,987 for the year ended December 31, 2020.

(8) Net Assets With Donor Restrictions

Net assets with donor restrictions are restricted for the following purposes or periods at December 31:

Subject to expenditure for specified purpose:		
Camp Erin	\$	570,165
Camp Mariposa		522,413
Catch a Cure for Cancer - Gregory Fund		1,822
Time restricted		94,171
	\$ 1	1,188,571

(9) Line of Credit

Eluna has a \$200,000 secured line of credit (the Line) from a bank. The line was established in 2016. Interest on the Line is payable monthly at the bank's prime rate plus 3.5%. Substantially all of Eluna's assets are collateralized by the Line. Eluna has no outstanding borrowings on the Line at December 31, 2020.

(10) Debt Forgiveness, Paycheck Protection Program

In May 2020, Eluna applied for, was approved for and received disbursement of a loan in the amount of \$217,500 under the Paycheck Protection Program (PPP). This program is administered by the Small Business Administration (SBA) and authorized by the Keeping American Workers Employed and Paid Act, which is part of the Coronavirus Aid, Relief, and Economic Security Act, enacted on March 27, 2020. This loan was subject to certain forgiveness provisions based on Eluna filing an application for loan forgiveness with the SBA. Eluna applied for forgiveness during 2020 and in December 2020, Eluna received notice from the SBA and its lender that the PPP loan was forgiven in its entirety. The debt forgiveness, in the amount of \$217,500, has been recorded as other income in the accompanying statement of activities.

(11) Lease Commitments

Eluna leases office space in Philadelphia, Pennsylvania under a non-cancelable operating lease agreement expiring in 2023. During 2020, Eluna terminated the lease for its office space in Seattle, Washington. Total rent expense on these leases was \$124,277 in 2020.

Minimum future lease payments under the lease is as follows:

Years Ending	
December 31,	Amount
2021	\$ 96,228
2022	\$ 98,084
2023	\$ 91,743

(12) Retirement Plan

Eluna has a 401(k) plan providing retirement benefits to its employees. Employees may contribute up to the maximum amount provided by law. Eluna will make a fixed safe harbor nonelective contribution in an amount equal to 3% of the employee's compensation for the plan year. Employees are eligible for participation in the plan at age 21 and after a 180 day probationary period. All employer contributions vest immediately for eligible participants. In addition, the plan allows for discretionary matching contributions as determined by Eluna. Eluna's contributions to the plan were \$29,091 for the year ended December 31, 2020.

(13) Conditional Pledges

Eluna provides funding to local community organizations in the fields of bereavement, health, and child and family services for the establishment and operation of various camps and related programs across North America. Eluna conditionally pledges annual funds to each community organization for a multiyear time period which may vary in amount and duration pending compliance with the grant terms and conditions. Eluna only provides funds to cover approved program expenses and reserves the right to terminate its obligations at any time. As of December 31, 2020, if all grants were fulfilled, Eluna would expend a total of \$931,666 in partner program funding through the year 2021.

(14) Subsequent Events

On December 27, 2020, the Economic Aid to Hard-Hit Small Businesses, Nonprofits, and Venues Act (Economic Aid Act) became law. The Economic Aid Act extended the authority to make PPP loans through March 31, 2021 and revised certain PPP requirements. During February 2021, Eluna received a second draw PPP loan (PPP2 loan) in the amount of \$201,372. The principal amount of the PPP2 loan was forgivable subject to Eluna's request to the extent that the PPP2 loan was used to pay expenses permitted by the program. Eluna applied for forgiveness during 2021 and in November 2021, Eluna received notice from the SBA and its lender that the PPP2 loan was forgiven in its entirety.