eluna

2022 Impact Report



34 camp locations

45 camp sessions

25 overnight, weekend camps

19 day camps

13 family camps

2022 Camp Erin Participation

1,893

youth campers

324

adult campers

1,333

total volunteers

Camp Erin helped me feel free to be vulnerable and really express myself and my grief. I felt heard and validated not only with the staff but with myself. I learned more about myself than I thought I needed. I also love seeing how people got to know the person I'm remembering for how I saw him. I got to make friends with people I can relate to. And for all that, I want to say THANK YOU!!

- Angie, age 17



35,168

total youth campers

31,244

total volunteers



Camp Erin is the largest national bereavement program for youth and families grieving the death of a significant person in their lives. Camp Erin serves children, teens, and families through in-person, day, and overnight sessions and online programs.

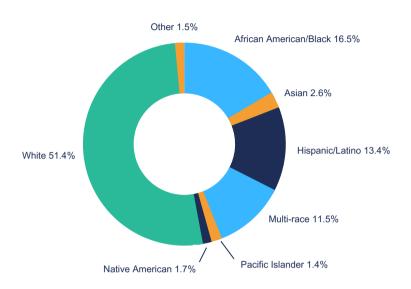
Through a network of partnerships with grief centers, hospices, and hospitals in local communities across the US and Canada, as well as directly through Eluna's online program, attendees experience grief education and emotional support combined with fun, traditional camp activities. Through the support of donors, Camp Erin is offered at no cost to families. For more information, please visit <u>elunanetwork.org</u>.



2022 Camp Erin Demographics

Camper Race/Ethnicity

These national averages reflect Camp Erin partner network efforts to support diverse populations in their local programming.



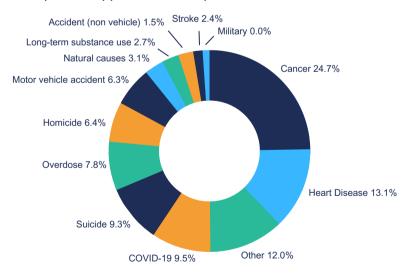


Camp Erin helped me build new relationships and let me freely talk about my story. Camp taught me how to grieve in healthy ways, like regulating my emotions, but also knowing it's ok to cry and feel emotions.

- Camper, age 14

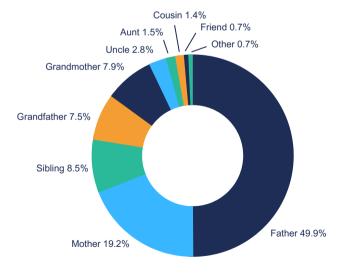
Cause of Death

Campers are grieving many types of losses, and Camp Erin supports their unique needs.



Relationship of Loss

Camp Erin campers are invited to remember and honor people in their life who have died.





51.5% of campers are from low-income households



71.8% of campers are grieving a significant caregiver



10.9% of campers report a military affiliation



2022 Camp Erin Initiatives

Camp Erin Online Launch

More than 250,000 children in the US alone experienced the death of a parent or caregiver due to the COVID-19 pandemic. These families and so many others who experienced a death in 2020 and following were impacted by increased isolation, the inability to hold funerals and other end-of-life rituals, the shutdown of in-person grief support services, and many other complications of the pandemic.

Eluna launched Camp Erin Online in 2022 to ensure all families have access to grief support, especially those who are not able to attend in-person Camp Erin sessions. Camp Erin Online programs, including workshops and support groups, are offered at no cost to participants thanks to the generous support of the Brave of Heart Fund, created by the Foundations of New York Life and Cigna with funding administered by E4E Relief.





Measuring Outcomes

Eluna piloted a new camper evaluation tool in 2022 with the support of Ed Bowers, Ph.D., Associate Professor of Youth Development Leadership at Clemson University. This new tool will measure the impact of Camp Erin, including outcomes such as healthy coping, developing peer and adult support systems, positive identity, help seeking, and program quality. Data will be shared in 2023.

Diversity, Equity, & Inclusion

In an effort to ensure all youth and families have access to and feel welcome and supported at Camp Erin, Eluna focused on two initiatives to strengthen diversity, equity, and inclusion throughout Camp Erin programming in 2022.

Our bereavement staff launched a network-wide equity needs assessment process in collaboration with the JAG Institute/Judi's House in Denver CO. In 2023, Camp Erin partners will identify underserved parts of their service area, explore barriers to inclusion, and identify needed partnerships and practices to increase equitable access to camp.



The Eluna team also worked with a consultant to develop best practices, resources, and trainings to enhance inclusion and care of LGBTQIA+ participants in Camp Erin programming.