Commemorating 20 Years of Camp Erin

Thursday, October 20, 2022
Ballroom at the Ben | Center City Philadelphia
6 PM—10 PM

https://elunanetwork.org/events/champions-for-children
About Eluna
Eluna is a public, 501(c)(3) non-profit with a mission to support children and families impacted by grief or addiction. Founded in 2000 in Seattle by former MLB pitcher Jamie Moyer and child advocate Karen Phelps Moyer, Eluna was originally called The Moyer Foundation. Eluna’s programs and services are at no cost to families and provide support to thousands annually in locations across North America.

Camp Erin®
Camp Erin is the largest national bereavement program for youth who are grieving the death of a significant person in their lives. Children and teens ages 6 to 17 participate in camp experiences that combines grief education and emotional support with fun, traditional camp activities. Through a network of partnerships with bereavement programs in local communities across the US and Canada, Camp Erin allows youth to process grief in healthy ways and learn they are not alone.

Camp Mariposa®
Camp Mariposa is a year-round addiction prevention and mentoring program for youth ages 9 to 17 who have been impacted by the substance use disorder of a family member. Youth attend transformational weekend camps and participate in fun traditional camp experiences combined with educational and support sessions. Camp Mariposa provides a safe, fun and supportive environment that is critical to breaking the cycle of addiction and is offered in partnership with youth-focused organizations in communities across the country.

The Eluna Resource Center | elunanetwork.org/resources
The Eluna Resource Center offers personalized support in English and Spanish as well as a comprehensive online library of high-quality tools that help children and families impacted by addiction, grief and related complex challenges. The searchable online library makes it easy for parents, teens, mental health professionals, teachers and others to explore relevant articles, videos, activities and program referrals through a customized tool kit of resources which includes a personalized report.

Eluna Cares | elunanetwork.org/care-packages
Eluna Cares offers personalized care packages to children and teens ages 6-17 impacted by grief, addiction, a suicide death or other mental health challenges. Eluna Cares is a tangible way of helping when children and teens feel lost or isolated due to a death, family member’s substance use disorder or major change in their life.

Team Jesse
Team Jesse officially joined the Eluna network in 2020 to extend outreach to military families dealing with the grief of losing a loved one and to those experiencing the loss felt when a family member is impacted by the disease of addiction. A partner of Eluna since 2012, Team Jesse was created to honor the legacy of SSG Jesse Williams who was killed in action on April 8, 2007 in, Iraq, leaving behind a young daughter, Amaya.
The Power of Community

We are so excited to welcome you back in person this fall to honor our champions who provide much needed support to children and families impacted by grief or addiction! We look forward to celebrating 20 years of Camp Erin and coming together to witness the transformative power of camp.

I am so grateful for our community of supporters, our national partner network, and the thousands of volunteers who make a difference in the lives of the children and families we serve. Our network continues to expand with over 50 Camp Erin and Camp Mariposa locations across the US and Canada. We have served over 44,000 campers and the Eluna Resource Center has helped over 900 families with personalized support and welcomed over 372,000 visitors. With your help, we continue to supply care packages to children and teens, have hosted 6 Community Conversations about grief, addiction, mental health, and working as a community to destigmatize these issues. We are also looking to deepen our impact with the launch of family camps and online support for healthcare workers and other families grieving a COVID loss, through our continued support of military families, and via our expanding teen and mentoring support.

As we continue to address the growing need for mental health support in person and online, we invite you to join our efforts in honoring all those amazing individuals and organizations who help make it happen, participate in some of our signature camp activities, and hear from Camp Erin and Camp Mariposa scholarship winners who are looking ahead to bright futures.

Thank you and we look forward to coming together as a community this October!

With gratitude,

Mary K. FitzGerald
Chief Executive Officer
2022 Champions for Children Dinner Co-Chairs

Nancy Adams, CenTrak
Emily Bittenbender, Bittenbender Construction
Gina Clark, AmerisourceBergen
Don DiJulia, Saint Joseph’s University
Henry Miller, Diversified Search, Inc.
Charles O’Donnell, Duane Morris
Sheila Turner-Hilliard, Chair, CFC Benefit Committee
2022 Champion for Children Award: Craig Kramer

Mental Health Ambassador | Chair, Global Campaign for Mental Health | Neuroscience External Affairs Janssen R&D, a Johnson & Johnson Company

Craig Kramer is Mental Health Ambassador and Chair, Global Campaign for Mental Health, in Neuroscience External Affairs at Janssen R&D, a Johnson & Johnson company.

In this capacity, Craig leads a Johnson & Johnson team that seeks to transform mental health care globally by raising awareness, reducing stigma, promoting research, improving access, and ensuring better patient outcomes. Key initiatives include a global leaders’ coalition to champion proven, scalable reforms, including “next-in-class” workplace mental health practices.

Prior to this role, Craig held a variety of positions in global corporate and government affairs at Johnson & Johnson and worked as a lawyer in the U.S. Congress, a Washington, D.C., law firm, and an international human rights organization.

Craig is a graduate of Princeton University's School of Public & International Affairs, the University of Michigan School of Law, and Harvard Business School’s General Management Program. He serves the American Brain Coalition, citiesRISE, DMAX Foundation, International Alliance of Mental Health Research Funders, International Schools Services, Mental Health Center of Denver, National (US) Action Alliance for Suicide Prevention, One Mind at Work, Project HEAL, Trinity Counseling Services, United Nations Health Innovation Exchange Investor Coalition, United for Global Mental Health, and US National Response to COVID-19.
2022 Eluna Resiliency Award: Susan Barber, RN

Pediatric Nurse | Mentor | Camp Mariposa Sarasota

Susan was born in a small farming community in upstate New York. From a young age she knew she wanted to pursue work with children. That career choice was cemented when her younger brother was born with spina bifida.

After moving to Sarasota, Florida, Susan realized her dream after completing nursing school where she was president of her graduating class. She became a floor nurse on the pediatric unit at Sarasota Memorial Hospital before moving into the head nurse manager position at Meyer Pediatrics.

“Nurse Sue” became involved with the Child Protection Center, assisting in garnering forensic information, photographs, etc. When a full-time position became available in the Center, Susan made the move and held that position for over two decades. It seemed a natural move to take on some part-time work through Eluna’s Camp Mariposa. Program Director Jeanette Altman reached out to Nurse Sue, offering a position as Camp Nurse, and it was love at first camp.

While her pediatric career path has held all kinds of rewards and insight, nothing has touched Nurse Sue more than being able to witness the growth and healing through the campers at Camp Mariposa. According to Sue “It has been an honor and a pleasure to serve these children, to see their hope come alive, to hear new goals being dreamed of and to witness their bravery and resilience unfold, all around a campfire.”
Jennifer Lewis-Hall is the host and producer of PHL17’s public affairs program "Politics in Focus" in Philadelphia where she shines a spotlight on issues impacting our communities. In 2022, Jennifer who is also the Manager of Community Affairs was inducted into the Mid-Atlantic Emmy’s Silver Circle, a tremendous honor recognizing television professionals who made significant contributions to the industry and the community for twenty-five years or more. This year, Jennifer was also awarded a Pennsylvania Broadcasters Award for Outstanding Television Feature Story for her story “Two Women on the Frontlines of the Opioid Epidemic.”

Jennifer holds a master’s degree in Journalism from Northwestern University and a bachelor’s degree from Rutgers University. She has been a news anchor, correspondent, and reporter for over three decades working at networks in New York and Philadelphia. She is the author of three books, including a new children’s story, “The Tale of the Sly Mongoose: Bianca and the Anguilla Island Adventures.” Hosting and producing special programs and reports on issues including the opioid epidemic, gun violence, education, health, and literacy are among the many areas where Jennifer raises awareness.

Ms. Lewis-Hall has received many awards and accolades, including the Camden County Medal of Freedom in 2021. Jennifer, a community leader, and extraordinary communications professional also recently finished serving two terms on the Rutgers University Board of Trustees. She is a speaker sought after by Fortune 500 companies, nonprofit and national organizations.
Past Honorees
partial list

Craig Melvin
TODAY Show Anchor

Charles O'Donnell
Chief Operating Officer, Duane
Morris LLP

Gina Clark
Executive Vice President and Chief
Communications & Administration
Officer, Amerisource Bergen

Dan Hilferty
Former President & CEO
Independence Health Group

Digger Phelps
Former Coach, Notre Dame
Basketball

David Montgomery
Former Chairman, Philadelphia
Phillies

Holly Hartman, RN
Suicide Prevention Advocate

Rev. Dr. Lorina Marshall
Blake
President, Independence Blue Cross
Foundation

Don DiJulia
Former Athletic Director & Special
Assistant to the President
St. Joseph’s University
Champions for Children Sponsorship Opportunities

We are excited for you to join us on Thursday, October 20th, for our annual Champions for Children event at Ballroom at the Ben in Philadelphia, which served as the backdrop to the famous dancing scene in *Silver Linings Playbook*. The evening will celebrate those who provide support to children and families impacted by grief or addiction. This year’s event will feature award and scholarship presentations, stories from camp, and moments of connection to Eluna’s mission. Guests are encouraged to wear business attire.

**Luminary | $50,000**

- Two tables of ten with premier seating
- Recognition as premier sponsor in all on-site and promotional collateral
- Full-page premier position message in digital program
- Promotion on Eluna’s social media platforms
- Acknowledgement of support in post-event local media pitches
- Opportunity to provide company-branded gift or giftbag to guests
- Feature article in Eluna’s newsletter to database of 21,000
- Brand recognition on Eluna’s social media banners
- Logo included in electronic invitation*
- Social media outreach to Eluna’s network of 23,000
- Professional photos provided post-event

**Presenting | $25,000**

- One table of ten with premier seating
- Special recognition throughout event as Presenting Sponsor
- Presenting sponsor full-page message in digital program
- Acknowledgement of support in post-event local media pitches
- Feature article in Eluna’s newsletter to database of 21,000
- Brand recognition on Eluna’s social media banners
- Logo included in electronic invitation*
- Social media outreach to Eluna’s network of 23,000
- Opportunity to provide company-branded gift or giftbag to guests
- Professional photos provided post-event
Champions for Children Sponsorship Opportunities

Platinum | $10,000

- One table of ten with priority seating
- Platinum full-page message in program journal
- Logo included in electronic invitation*
- Social media outreach to Eluna’s network of 23,000
- Sponsor level recognition in all promotional collateral
- Professional photos provided post-event

Gold | $5,000

- One table of ten
- Gold full-page message in program journal
- Sponsor level recognition in all promotional collateral
- Professional photos provided post-event

Silver | $2,500

- Four seats at dinner program
- Half-page message in program journal
- Sponsor level recognition in all promotional collateral
- Professional photos provided post-event

Bronze | $1,000

- Two seats at dinner program
- Quarter-page message in program journal
- Sponsor level recognition in all promotional collateral
- Professional photos provided post-event

Individual Tickets | $250

For more information on the event or questions regarding sponsorships, please contact Jamie Comiskey at JamieComiskey@elunanetwork.org.

*Sponsorship assets may be subject to availability and deadlines.
# Printed & Digital Program Journal Opportunities

All ads will be displayed on digital screens throughout the event and in our Champions for Children program journal.

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*Exclusive opportunity. Only one available.

Should you wish to recognize Eluna in any published pages, please note the correct description of Eluna should be “Eluna” as opposed to “The Eluna Network” or any variation of it.

Please email your high-resolution copy in a 300 dpi JPG file to Meghan Gary at meghangary@elunanetwork.org.

Ads that incorporate Eluna and/or the Honoree(s) are fully tax-deductible. Program journal listings that are purely for advertising purposes may also be eligible for a partial tax-deduction depending on the value of the ad space. Contact Eluna for more information.
Thank You to our Sponsors

Presenting Sponsor

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