



# eluna

## *Spring Soiree*

### **Blossoming into Camp Season**



Saturday, April 29, 2023  
The Barn at Valley Forge Flowers | Wayne, PA  
5-7:30 PM

# eluna



## About Eluna

Eluna is a public, 501(c)(3) non-profit with a mission to support children and families impacted by grief or addiction. Founded in 2000 in Seattle by former MLB pitcher Jamie Moyer and child advocate Karen Phelps Moyer, Eluna was originally called The Moyer Foundation. Eluna's programs and services are at no cost to families and provide support to thousands annually in locations across North America.



## Camp Erin®

Camp Erin is the largest national bereavement program for youth who are grieving the death of a significant person in their lives. Children and teens ages 6 to 17 participate in camp experiences that combines grief education and emotional support with fun, traditional camp activities. Through a network of partnerships with bereavement programs in local communities across the US and Canada, Camp Erin allows youth to process grief in healthy ways and learn they are not alone.



## Camp Mariposa®

Camp Mariposa is a year-round addiction prevention and mentoring program for youth ages 9 to 17 who have been impacted by the substance use disorder of a family member. Youth attend transformational weekend camps and participate in fun traditional camp experiences combined with educational and support sessions. Camp Mariposa provides a safe, fun and supportive environment that is critical to breaking the cycle of addiction and is offered in partnership with youth-focused organizations in communities across the country.



## The Eluna Resource Center | [elunanetwork.org/resources](https://elunanetwork.org/resources)

The Eluna Resource Center offers personalized support in English and Spanish as well as a comprehensive online library of high-quality tools that help children and families impacted by addiction, grief and related complex challenges. The searchable online library makes it easy for parents, teens, mental health professionals, teachers and others to explore relevant articles, videos, activities and program referrals through a customized tool kit of resources which includes a personalized report.



## Eluna Cares | [elunanetwork.org/care-packages](https://elunanetwork.org/care-packages)

Eluna Cares offers personalized care packages to children and teens ages 6-17 impacted by grief, addiction, a suicide death or other mental health challenges. Eluna Cares is a tangible way of helping when children and teens feel lost or isolated due to a death, family member's substance use disorder or major change in their life.



## Team Jesse

Team Jesse officially joined the Eluna network in 2020 to extend outreach to military families dealing with the grief of losing a loved one and to those experiencing the loss felt when a family member is impacted by the disease of addiction. A partner of Eluna since 2012, Team Jesse was created to honor the legacy of SSG Jesse Williams who was killed in action on April 8, 2007 in Iraq, leaving behind a young daughter, Amaya.

[info@elunanetwork.org](mailto:info@elunanetwork.org)

[elunanetwork.org](https://elunanetwork.org)

(267) 687-7724



# A Special Spring Celebration

*Thank you to our generous past event sponsors and welcome to our new supporters! We are delighted to invite you to join us for our inaugural spring soiree at the beautiful Barn at Valley Forge Flowers in Wayne, PA for a festive and fun reception as we prepare to launch our full summer camp season and celebrate the growth and impact of our programs.*

*The smells and sights of spring encourage all of us to get out and reconnect with nature, take advantage of the longer daylight hours and be uplifted by new growth and life around us; so it seemed like an ideal time to shine a light on our programs and services and emulate those special moments of support and connection we experience at camp.*

*During a season that embodies growth, renewal, and new possibilities, we also recognize that the need for qualified mental health, suicide prevention, grief, and addiction-prevention support continues to grow. To date, Camp Erin and Camp Mariposa have served over 45,000 campers, the Eluna Resource Center has welcomed over 370,000 users and provided over 1,000 personalized support cases and we have had thousands participate in our Community Conversations series. As we continue to identify gaps in support and develop enhanced programming such as family and teen programming, Camp Erin online and care packages, we thank you for your time, engagement and support of our mission as without it our programs would not continue to blossom.*

*We look forward to connecting with you and celebrating this spring!*

*With gratitude,*



*Mary K. FitzGerald  
Chief Executive Officer*

# Eluna's Spring Soiree Sponsorship Opportunities

We are excited for you to join us on Saturday, April 29th, for our Spring Soiree at The Barn at Valley Forge Flowers. The evening will feature a fun & lively cocktail reception to celebrate the magic of camp and acknowledge the community of supporters who make our mission possible. Guests are encouraged to wear spring cocktail attire.

## Luminary | \$50,000

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- Twenty individual event reservations
- Ten invitations to Champions for Children pre-event reception (Fall 2023)
- Recognition as premier sponsor in all on-site and promotional collateral
- Full-page premier position message in digital program
- Promotion on Eluna's social media platforms
- Acknowledgement of support in post-event local media pitches
- Opportunity to provide company-branded gift or giftbag to guests
- Feature article in Eluna's newsletter to database of 22,000
- Brand recognition on Eluna's social media banners
- Logo included in electronic invitation\*
- Social media outreach to Eluna's network of 24,000
- Professional photos provided post-event

## Presenting | \$25,000

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- Ten individual event registrations
- Five invitations to Champions for Children pre-event reception (Fall 2023)
- Special recognition throughout event as Presenting Sponsor
- Presenting sponsor full-page message in digital program
- Acknowledgement of support in post-event local media pitches
- Feature article in Eluna's newsletter to database of 21,000
- Brand recognition on Eluna's social media banners
- Logo included in electronic invitation\*
- Social media outreach to Eluna's network of 23,000
- Opportunity to provide company-branded gift or giftbag to guests
- Professional photos provided post-event

## Platinum | \$10,000

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- Ten individual event registrations
- Five invitations to Champions for Children pre-event reception (Fall 2023)
- Platinum full-page message in program journal
- Logo included in electronic invitation\*
- Social media outreach to Eluna's network of 24,000
- Sponsor level recognition in all promotional collateral
- Professional photos provided post-event

# Eluna's Spring Soiree Sponsorship Opportunities

## Gold | \$5,000

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- Ten individual event registrations
- Gold full-page message in program journal
- Sponsor level recognition in all promotional collateral
- Professional photos provided post-event



## Silver | \$2,500

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- Four individual event registrations
- Half-page message in program journal
- Sponsor level recognition in all promotional collateral
- Professional photos provided post-event

## Bronze | \$1,000

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- Two individual event registrations
- Quarter-page message in program journal
- Sponsor level recognition in all promotional collateral
- Professional photos provided post-event



## Individual Tickets

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- Early Registration by Monday April 3rd:  
\$100 per ticket
- Final Registration no later than Friday April 14:  
\$125 per ticket

***\*Sponsorship assets may be subject to availability and deadlines.***

**For more information on the event or questions regarding sponsorships, please contact Jamie Comiskey at [JamieComiskey@elunanetwork.org](mailto:JamieComiskey@elunanetwork.org).**

# Digital Program Journal Opportunities

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All ads will be displayed on digital screen throughout the event and in our digital Spring Soiree program journal.

## **Full Screen**

16:9 (widescreen)

\$1,000

## **Half Screen**

8:9 (widescreen)

\$500

## **Quarter Screen**

8:4.5 (widescreen)

\$250

Should you wish to recognize Eluna in any published pages, please note the correct description of Eluna should be “Eluna” as opposed to “The Eluna Network” or any variation of it.

Please email your high-resolution copy in a 300 dpi JPG file to Meghan Gary at [meghangary@elunanetwork.org](mailto:meghangary@elunanetwork.org).

Ads that incorporate Eluna are fully tax-deductible. Program journal listings that are purely for advertising purposes may also be eligible for a partial tax-deduction depending on the value of the ad space. Contact Eluna for more information.