



2022 Champion for Children Award: Craig Kramer

Mental Health Ambassador | Chair, Global Campaign for Mental Health | Neuroscience External Affairs Janssen R&D, a Johnson & Johnson Company



Craig Kramer is Mental Health Ambassador and Chair, Global Campaign for Mental Health, in Neuroscience External Affairs at Janssen R&D, a Johnson & Johnson company.

In this capacity, Craig leads a Johnson & Johnson team that seeks to transform mental health care globally by raising awareness, reducing stigma, promoting research, improving access, and ensuring better patient outcomes. Key initiatives include a global leaders' coalition to champion proven, scalable reforms, including "next-in-class" workplace mental health

practices.

Prior to this role, Craig held a variety of positions in global corporate and government affairs at Johnson & Johnson and worked as a lawyer in the U.S. Congress, a Washington, D.C., law firm, and an international human rights organization.

Craig is a graduate of Princeton University's School of Public & International Affairs, the University of Michigan School of Law, and Harvard Business School's General Management Program. He serves the American Brain Coalition, citiesRISE, DMAX Foundation, International Alliance of Mental Health Research Funders, International Schools Services, Mental Health Center of Denver, National (US) Action Alliance for Suicide Prevention, One Mind at Work, Project HEAL, Trinity Counseling Services, United Nations Health Innovation Exchange Investor Coalition, United for Global Mental Health, and US National Response to COVID-19.