

# eluna

CHAMPIONS FOR CHILDREN

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Celebrating **25** Years



**Friday** | **Fitler Club**  
**April 25** | **Philadelphia, PA**  
**2025** | **5:30-9:30pm**





## About Eluna

Eluna is a public, 501(c)(3) non-profit with a mission to support children and families impacted by grief or addiction. Founded in 2000 in Seattle by former MLB pitcher Jamie Moyer and child advocate Karen Phelps Moyer, Eluna was originally called The Moyer Foundation. Eluna's programs and services provide community-building camps, interpersonal connections, and a continuum of support at no cost to hundreds of thousands of children and families in need across North America.

## Camp Erin®

Camp Erin is the largest national bereavement program for children and families ages 6-17 who are grieving the death of a significant person in their lives. Camp Erin supports children, teens, and families through in-person and overnight sessions and online programs, all at no cost. Through a network of partnerships with grief centers, hospices, and hospitals in local communities, Camp Erin brings hope and healing to thousands of children and families each year.

## Camp Mariposa®

Camp Mariposa is a year-round addiction prevention and mentoring program for youth ages 9 to 17 who have been impacted by the substance use disorder of a family member. Youth attend transformational weekend camps and participate in fun traditional camp experiences combined with educational and support sessions. Camp Mariposa provides a safe, fun and supportive environment that is critical to breaking the cycle of addiction and is offered in partnership with youth-focused organizations in communities across the country.

## The Eluna Resource Center

The Eluna Resource Center offers confidential, personalized support in English and Spanish as well as a comprehensive online library of resources and referrals for children and families impacted by addiction, grief and related complex challenges. On a mission to educate, destigmatize, and equip our community with resources and tools that promote understanding the impact of grief and addiction, the Eluna Resource Center offers Community Conversations, Eluna Cares, and Personalized Support for all who seek it.

## Team Jesse

Team Jesse officially joined Eluna in 2020 to extend outreach to military families dealing with the grief of losing a loved one and to those experiencing the loss felt when a family member is impacted by the disease of addiction. A partner of Eluna since 2012, Team Jesse was created to honor the legacy of Army SSG Jesse Williams, who was killed in action in Iraq on April 8, 2007. Jesse was a loving husband and father to his baby daughter.

# Sponsorship Opportunities

## Shooting Star | \$50,000

- Twenty VIP Reception Tickets
- Two tables of ten (twenty seats) at Dinner & Program with priority seating
- Ten invitations to CFC 2026 Preview Reception (Fall 2025)
- Recognition as premier sponsor in all on-site and promotional collateral
- Full-page premier position message in digital program
- Acknowledgement of support in post-event local media pitches
- Opportunity to provide company-branded gift or gift bag to guests
- Feature article in Eluna's newsletter to database of 23,000+
- Promotion on Eluna's social media platforms and network of 30,000+
- Brand recognition on Eluna's social media banners
- Professional photos provided post-event
- Logo included in electronic invitation\*

## Butterfly | \$25,000

- Ten VIP Reception Tickets
- One table of ten at Dinner & Program with priority seating
- Ten invitations to CFC 2026 Preview Reception (Fall 2025)
- Special recognition throughout event as Presenting Sponsor
- Presenting sponsor full-page premier position message in digital program
- Acknowledgement of support in post-event local media pitches
- Opportunity to provide company-branded gift or gift bag to guests
- Feature article in Eluna's newsletter to database of 23,000+
- Promotion on Eluna's social media platforms and network of 30,000+
- Brand recognition on Eluna's social media banners
- Professional photos provided post-event
- Logo included in electronic invitation\*

## Blue Heron | \$10,000

- Ten VIP Reception Tickets
- One table of ten at Dinner & Program with priority seating
- Ten invitations to CFC 2026 Preview Reception (Fall 2025)
- Platinum full-page message in printed journal
- Social media outreach to Eluna's network of 23,000+
- Sponsor level recognition in all promotional collateral
- Professional photos provided post-event
- Logo included in electronic invitation\*





## Sponsorship Opportunities

### Moonlight | \$5,000

- Six seats at Dinner & Program
- Gold full-page message in program journal
- Sponsor level recognition in all promotional collateral
- Professional photos provided post-event

### Campfire | \$2,500

- Four seats at Dinner & Program
- Silver half-page message in program journal
- Sponsor level recognition in all promotional collateral
- Professional photos provided post-event

### Caregiver | \$1,000

- Two seats at Dinner & Program
- Bronze quarter-page message in program journal
- Sponsor level recognition in all promotional collateral
- Professional photos provided post-event

\*Sponsorship assets may be subject to availability and deadlines.

**Individual Tickets:**



**\$350.00**

**For more information regarding this event or sponsorships, please contact Alison Foster at [AlisonFoster@elunanetwork.org](mailto:AlisonFoster@elunanetwork.org).**



## Printed & Digital Program Journal Opportunities

All ads will be displayed on digital screens throughout the event and in our Champions for Children printed program journal.

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### Centerfold\*

Print Area: 11.5" x 8.5"  
No Bleed: 5.5" x 8.5"  
With Bleed: 5.75" x 8.75"  
**\$5,000**

### Inside Back Cover\*

Print Area: 5.5" x 8.5"  
No Bleed: 5.5" x 8.5"  
With Bleed: 5.75" x 8.75"  
**\$3,000**

### Full Page

Print Area: 5.5" x 8.5"  
No Bleed: 5.5" x 8.5"  
With Bleed: 5.75" x 8.75"  
**\$1,000**

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### Outside Back Cover\*

Print Area: 5.5" x 8.5"  
No Bleed: 5.5" x 8.5"  
With Bleed: 5.75" x 8.75"  
**\$3,500**

### Platinum Page

*EXCLUSIVE PLACEMENT*  
Print Area: 5.5" x 8.5"  
No Bleed: 5.5" x 8.5"  
With Bleed: 5.75" x 8.75"  
**\$2,500**

### Half Page

Print Area: 5.5" x 4.25"  
No Bleed: 5.25" x 4"  
With Bleed: 5.75" x 4.5"  
**\$500**

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### Inside Front Cover\*

Print Area: 5.5" x 8.5"  
No Bleed: 5.5" x 8.5"  
With Bleed: 5.75" x 8.75"  
**\$3,000**

### Gold Page

*PREMIERE PLACEMENT*  
Print Area: 5.5" x 8.5"  
No Bleed: 5.5" x 8.5"  
With Bleed: 5.75" x 8.75"  
**\$2,000**

### Quarter Page

Print Area: 2.75" x 4.25"  
No Bleed: 2.5" x 4"  
With Bleed: 3" x 4.5"  
**\$250**

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\*Exclusive opportunity. Only one available.

**Please email your high-resolution copy in a 300 dpi JPG file to  
Joey Tabasco at [joeytabasco@elunanetwork.org](mailto:joeytabasco@elunanetwork.org) by April 4th, 2025**

Should you wish to recognize Eluna in any published pages, please note the correct description of Eluna should be "Eluna" as opposed to "The Eluna Network" or any variation of it. Ads that incorporate Eluna and/or the Honoree(s) are fully tax- deductible. Program journal listings that are purely for advertising purposes may also be eligible for a partial tax-deduction depending on the value of the ad space.

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## Celebration Hosts

**Emily Bittenbender**

**Henry and Thea Miller**

**Karen Phelps Moyer**

**Espy and David Neu**

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**Pearl Servat and Koti Vadlamudi**

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