

eluna

CHAMPIONS FOR CHILDREN

SPONSORSHIP OPPORTUNITIES



FRIDAY, APRIL 24, 2026
FITLER CLUB, PHILADELPHIA



OUR PROGRAMS

About Eluna

Eluna supports children, teens, and families affected by grief or the addiction of a family member in over 50 locations across North America and Canada and online through three primary programs offered at no cost: Camp Erin, the largest grief camp network for school aged youth and their families; Camp Mariposa, an addiction prevention and mentoring program for youth ages 9-17; and the Eluna Resource Center, which offers education and personalized support.

Camp Erin®

Camp Erin is the largest national bereavement program for children and families ages 6-17 who are grieving the death of a significant person in their lives. Camp Erin supports children, teens, and families through in-person and overnight sessions and online programs, all at no cost. Through a network of partnerships with grief centers, hospices, and hospitals in local communities, Camp Erin brings hope and healing to thousands of children and families each year.

Camp Mariposa®

Camp Mariposa is a year-round addiction prevention and mentoring program for youth ages 9 to 17 who have been impacted by the substance use disorder of a family member. Youth attend transformational weekend camps and participate in fun traditional camp experiences combined with educational and support sessions. Camp Mariposa provides a safe, fun and supportive environment that is critical to breaking the cycle of addiction and is offered in partnership with youth-focused organizations in communities across the country.

The Eluna Resource Center

The Eluna Resource Center offers confidential, personalized support in English and Spanish as well as a comprehensive online library of resources and referrals for children and families impacted by addiction, grief and related complex challenges. On a mission to educate, destigmatize, and equip our community with resources and tools that promote understanding the impact of grief and addiction, the Eluna Resource Center offers Community Conversations, Eluna Cares, and personalized support for all who seek it.

Team Jesse


Team Jesse officially joined Eluna in 2020 to extend outreach to military families dealing with the grief of losing a loved one and to those experiencing the loss felt when a family member is impacted by the disease of addiction. A partner of Eluna since 2012, Team Jesse was created to honor the legacy of Army SSG Jesse Williams, who was killed in action in Iraq on April 8, 2007. Jesse was a loving husband and father to his baby daughter.

[@elunanetwork](https://www.elunanetwork.org)

[\(267\) 687-7724](tel:(267)687-7724)

[elunanetwork.org](https://www.elunanetwork.org)

info@elunanetwork.org



Champions for Children is Eluna's annual fundraising event and the primary vehicle for recognizing the children and families served, along with the very special supporters who continue to advance Eluna's mission to support children, teens, and families impacted by grief or addiction.

Champions for Children celebrates Eluna's incredible community and individuals making positive impacts in their fields. Join us for a VIP reception, cocktail reception, seated dinner, inspiring program, and silent auction – and many notable guests and honorees!

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CHAMPIONS FOR CHILDREN

SPONSORSHIP OPPORTUNITIES

SHOOTING STAR | \$50,000

- Twenty VIP Reception Tickets
- Two tables of ten (twenty seats) at Dinner and Program with priority seating
- Recognition as premier sponsor in all on-site and promotional collateral
- Full-page priority advertisement in digital and printed program
- Acknowledgement of support in post-event media pitches
- Opportunity to provide company-branded gift or gift bag to guests
- Feature in Eluna's emails to database of 23,000+
- Promotion on Eluna's social media platforms and network of 15,000+
- Brand recognition on Eluna's social media banners
- Professional photos provided post-event
- Logo included in event invitation

BUTTERFLY | \$25,000

- Ten VIP Reception Tickets
- One table of ten at Dinner and Program with priority seating
- Special recognition throughout event as Presenting Sponsor
- Full-page premier advertisement in digital and printed program
- Acknowledgement of support in post-event media pitches
- Opportunity to provide company-branded gift or gift bag to guests
- Feature in Eluna's emails to database of 23,000+
- Promotion on Eluna's social media platforms and network of 15,000+
- Brand recognition on Eluna's social media banners
- Professional photos provided post-event
- Logo included in event invitation

BLUE HERON | \$10,000

- Ten VIP Reception Tickets
- One table of ten at Dinner and Program with priority seating
- Full-page advertisement in digital and printed program
- Promotion on Eluna's social media platforms and network of 15,000+
- Sponsor level recognition in all promotional collateral
- Professional photos provided post-event
- Logo included in event invitation



SPONSORSHIP OPPORTUNITIES

MOONLIGHT | \$5,000

- Six seats at Dinner and Program
- Full-page advertisement in digital and printed program
- Sponsor level recognition in all promotional collateral
- Professional photos provided post-event

CAMPFIRE | \$2,500

- Four seats at Dinner and Program
- Half-page advertisement in digital and printed program
- Sponsor level recognition in all promotional collateral
- Professional photos provided post-event

CAREGIVER | \$1,000

- Two seats at Dinner and Program
- Quarter-page advertisement in digital and printed program
- Sponsor level recognition in all promotional collateral
- Professional photos provided post-event

**Sponsorship assets may be subject to availability and deadlines.*

For more information regarding this event or sponsorships, please contact Alison Foster at AlisonFoster@elunanetwork.org.



PRINTED & DIGITAL PROGRAM OPPORTUNITIES

All ads will be displayed on digital screens throughout the event and in our Champions for Children printed program journal.

*Exclusive opportunity. Only one available.

Centerfold*

Print Area: 11.5" x 8.5"
No Bleed: 5.5" x 8.5"
With Bleed: 5.75" x 8.75"
\$5,000

Inside Back Cover*

Print Area: 5.5" x 8.5"
No Bleed: 5.5" x 8.5"
With Bleed: 5.75" x 8.75"
\$3,000

Full Page

Print Area: 5.5" x 8.5"
No Bleed: 5.5" x 8.5"
With Bleed: 5.75" x 8.75"
\$1,000

Outside Back Cover*

Print Area: 5.5" x 8.5"
No Bleed: 5.5" x 8.5"
With Bleed: 5.75" x 8.75"
\$3,500

Platinum Page

EXCLUSIVE PLACEMENT
Print Area: 5.5" x 8.5"
No Bleed: 5.5" x 8.5"
With Bleed: 5.75" x 8.75"
\$2,500

Half Page

Print Area: 5.5" x 4.25"
No Bleed: 5.25" x 4"
With Bleed: 5.75" x 4.5"
\$500

Inside Front Cover*

Print Area: 5.5" x 8.5"
No Bleed: 5.5" x 8.5"
With Bleed: 5.75" x 8.75"
\$3,000

Gold Page

PREMIERE PLACEMENT
Print Area: 5.5" x 8.5"
No Bleed: 5.5" x 8.5"
With Bleed: 5.75" x 8.75"
\$2,000

Quarter Page

Print Area: 2.75" x 4.25"
No Bleed: 2.5" x 4"
With Bleed: 3" x 4.5"
\$250

In Memory/Honor Of Special 1/6 Page

Print Area: 2.75" x 2.83"
No Bleed: 2.75" x 2.83"
With Bleed: 2.875" x 2.92"
\$125

Please email your high-resolution copy in a 300 dpi JPG file to Darby Cox at darbycox@elunanetwork.org by April 1, 2026

Should you wish to recognize Eluna in any published pages, please note the correct description of Eluna should be "Eluna" as opposed to "The Eluna Network" or any variation of it. Ads that incorporate Eluna and/or the Honoree(s) are fully tax-deductible. Program journal listings that are purely for advertising purposes may also be eligible for a partial tax-deduction depending on the value of the ad space.



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